



# Marketing Bulletin

Number: MKT-21-06  
Date: October 29, 2021

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MUTUAL BENEFIT GROUP

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TO: ALL AGENTS

## **MBG TO LAUNCH REFRESH OF CORPORATE WEBSITE**

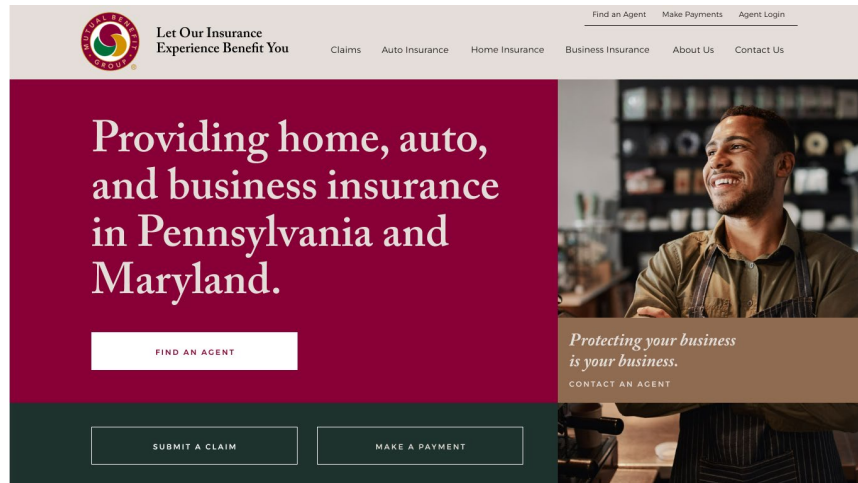
MBG has updated the look and feel of its public-facing corporate website at <http://www.thembg.com>. The refresh will launch on Monday, November 1.

For the benefit of regular users, very few changes have been made to the navigation. Most of the refresh is cosmetic and includes the following:

- A more modern, visually appealing design
- More prominent display of the links most often used on the homepage: Find an Agent, Submit a Claim and Make a Payment
- Cleaner navigation throughout with link buttons that are more prominent and easier to find
- Added emphasis on our corporate blog, "Insurance 101," at the bottom of each coverage-related page.

Our free, customized landing pages for our agents will continue to remain a core feature of our site. These pages help improve your agency's "findability" on Google and give you an opportunity to share what sets you apart as an independent agency. If you have not claimed your free page on our site, please email us at [www.mbgcommunications](mailto:www.mbgcommunications) or speak with your marketing representative.

Scroll down to see a mock-up of the new homepage for the site, as well as a comparison of a page from the current site with the refreshed page on the new site.



Let Our Insurance Experience Benefit You

Find an Agent | Make Payments | Agent Login

Claims | Auto Insurance | Home Insurance | Business Insurance | About Us | Contact Us

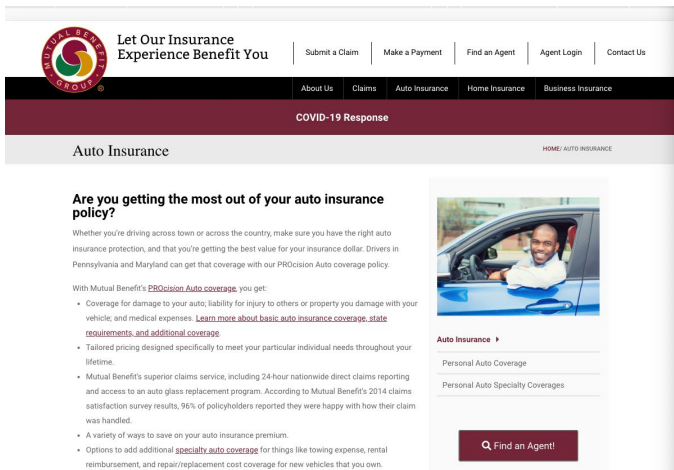
# Providing home, auto, and business insurance in Pennsylvania and Maryland.

FIND AN AGENT

SUBMIT A CLAIM | MAKE A PAYMENT

Protecting your business is your business.

CONTACT AN AGENT



Let Our Insurance Experience Benefit You

Submit a Claim | Make a Payment | Find an Agent | Agent Login | Contact Us

COVID-19 Response

Auto Insurance

## Are you getting the most out of your auto insurance policy?

Whether you're driving across town or across the country, make sure you have the right auto insurance protection, and that you're getting the best value for your insurance dollar. Drivers in Pennsylvania and Maryland can get that coverage with our PROcision Auto coverage policy.

With Mutual Benefit's **PROcision Auto coverage**, you get:

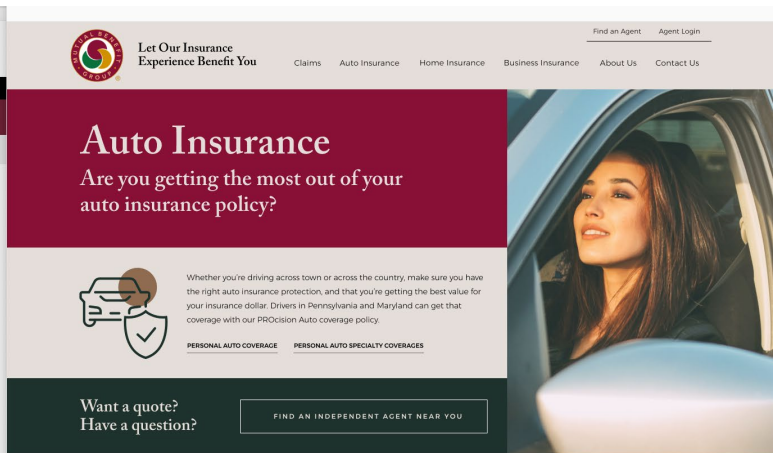
- Coverage for damage to your auto, liability for injury to others or property you damage with your vehicle, and medical expenses. [Learn more about basic auto insurance coverage, state requirements, and additional coverage.](#)
- Tailored pricing designed specifically to meet your particular individual needs throughout your lifetime.
- Mutual Benefit's superior claims service, including 24-hour nationwide direct claims reporting and access to an auto glass replacement program. According to Mutual Benefit's 2014 claims satisfaction survey results, 96% of policyholders reported they were happy with how their claim was handled.
- A variety of ways to save on your auto insurance premium.
- Options to add additional **specialty auto coverage** for things like towing expense, rental reimbursement, and repair/replacement cost coverage for new vehicles that you own.

Auto Insurance

Personal Auto Coverage

Personal Auto Specialty Coverages

Find an Agent!



Let Our Insurance Experience Benefit You

Find an Agent | Agent Login

Claims | Auto Insurance | Home Insurance | Business Insurance | About Us | Contact Us

# Auto Insurance

## Are you getting the most out of your auto insurance policy?

Whether you're driving across town or across the country, make sure you have the right auto insurance protection, and that you're getting the best value for your insurance dollar. Drivers in Pennsylvania and Maryland can get that coverage with our PROcision Auto coverage policy.

PERSONAL AUTO COVERAGE | PERSONAL AUTO SPECIALTY COVERAGES

Want a quote? Have a question?

FIND AN INDEPENDENT AGENT NEAR YOU

We encourage and welcome your feedback. Share your suggestions with your marketing rep, or email Communications Manager Amy Miller at [amiller@thembg.com](mailto:amiller@thembg.com)

Thanks for all you do as a representative of Mutual Benefit Group!

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